

## **The economic importance of the cut flowers**

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Iran is a developing country and the requirement of no petroleum exports is increasing sharply.

With regard to the suitable conditions of our country for plantation of flowers and plants, the cut flower industry must find its actual position in this land.

The worldwide commerce of flowers and plants has been reached to 100 billion dollars and Netherland share stands on the top of the market. Colombia and Kenya both are the developing countries that get the good share from this market, Costa Rica, Zimbabwe and the south east of Asia countries all involved in this highly beneficial market.

Iran in spite of having high potential for production of flowers and plants doesn't have proper situation in this field of exports and gets little share, but Iran has potential to raise its plant and flowers export to one million dollars to get better share from 100 million dollars of the worldwide commerce.

Although, there are many obstacle and difficulties for production and exportation in this industry, including insufficient supply of agricultural inputs, plant material and also difficulties in transportation, custom regulations and insurance services, but both governments and growers are trying to solve the problems and hopefully we get better share of flower market in near future.